

الساطع للنقل بالحافلات

## BRIGHT BUS TRANSPORT



10 October 2011

Dear Parent,

Greetings from Bright Bus Transport (BBT)

We, at BBT, are highly pleased to note that most of the parents of children studying in **The Cambridge High School – Abu Dhabi** have entrusted us the responsibility of transporting their children to and from the school every day. We deeply appreciate the trust and confidence you have reposed in us.

BBT now provides transport service to the students of a large number of schools in all Emirates in the UAE. It clearly shows the growing confidence and trust in the service we provide. Our commitment to excellence has been recognized by the parents, schools, companies and the government authorities.

The BBT team is constantly working on improving facilities and upgrading standards for our transport users.

Please note that Bright Bus Transport has a strategic partnership with School Transport Services LLC (STS) and it provides professional management. In the recent past STS is awarded with **the prestigious Dubai Award for Sustainable Transport 2010 in the category of School Transportation** and is awarded with ISO 9001:2008 Standard Certifications against UKAS Accreditation & OHSAS 18001:2007 for the scope of "Provision of Transport Services to the Schools, Hotels and to the Tour-Operators within U.A.E."

STS has a **highly efficient Control Room** which monitors the movement of more than 1200 buses, covering 130,000 kms, every day. All buses are installed with GPS and have Electronic attendance system. STS may be, once again, the only company in the world which monitors the movement of about 50,000 students every day when they board and de-board the buses –more than 200,000 scanning of identity cards every day.

**All the buses of The Cambridge High School – Abu Dhabi are installed with GPS and Electronic Attendance System. All students have been issued with the bar coded ID cards. The ID cards of the students will be scanned when they board and de-board the buses, after every trip. It is mandatory to have the bar coded ID cards to travel in the bus. You are requested to ensure that your ward carries the ID card every day.**

There is a Customer Care Executive of BBT available in the school to support students and parents. The Customer Care Executive is available on mobile number 055-6028467

We want to ensure that our safety features and the services you use are comparable with the best in the world. However, whatever measures we take, absolute safety is possible only if the bus operator, parents and the schools work closely together.

We take this opportunity to thank you, once again, for all your support

For Bright Bus Transport

**John Abraham**  
Branch Manager